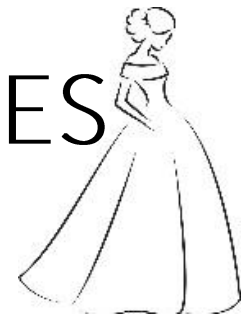


Trash Your Dress for CAWES



Bride Commitment:

What: Trash Your Dress for CAWES

Where: Three undisclosed locations in/near the City of Red Deer

When: Sunday, August 16, 2020; beginning at noon

Why: To raise much needed Operating Funds necessary to replace lost event revenue, due to COVID-19.

HOW?

- Register to become one of six(6) brides who will participate on Sunday, August 16, 2020
- Entry fee: \$600 donation to CAWES (charitable tax receipt will be provided)
- Raise additional funds (sky's the limit!); be creative!
(Track your donor's contributions. Minimum \$20 donations receive a Charitable Tax Receipt).
 - Collect donations from friends, family, co-workers
(peer to peer fundraising)
 - Set up a Go-Fund-Me page
 - Host your own virtual event (online "varage" (garage) sale, virtual paint night, birthday party fundraiser, etc.)
 - Create no-contact fundraising initiatives (i.e. bottle drive)
- Be the TOP fundraiser and receive the GRAND PRIZE, valued at over \$800, including prizes from TBA
- TELL US why you would like to participate. Please include: when you were married, and a photo of you in your dress. (Brides must be willing to get dresses dirty and be responsible for any necessary dry-cleaning, following the event).
- Deadline to raise funds is Friday, August 14, 2020

In return...

For your commitment and fundraising efforts, you will receive:

- Swag bag full of goodies from local businesses
- Hair & Make-up (salon TBA)
- Bus (Limo) transportation from salon. NOTE: all proper distancing measures will be in place throughout the day
- Transportation to three (3) undisclosed locations for the photo shoot
- Opportunity to work with six (6) of the very best photographers in Central Alberta

- Each photographer will spend 20 minutes with you, photographing you in various locations in/near the City of Red Deer
- 10 images from each photographer (60 in total).

Fill out the following form and return it to:

Roxanne Kirton, CAWES
roxanne.kirton@cawes.com
Phone: 403-352-4080

DEADLINE for Bride Applications is Friday, June 26, 2020
Successful brides will be chosen and announced Tuesday, June 30, 2020

Bride's Name: _____

Phone: _____

Email: _____

Address: _____

Why would you like to participate in the Trash Your Dress for CAWES? _____

When was your wedding (please include date & year): _____

DON'T FORGET to attach a photo of you in your dress